



ASIAN
INSTITUTE OF
FAMILY MANAGED
BUSINESS

ASIAN INSTITUTE OF FAMILY MANAGED BUSINESS (AIFMB)

BUSINESS CELL INITIATIVE

Registration Form

About AIFMB

AIFMB is a not for profit organization which is set up to promote 1st as well as 2nd Generation Entrepreneurship in Asia.

Towards this objective it has adopted a unique program of setting up Business Cells in colleges. Both students who want to set up their own business and those who have a family business are eligible for becoming members of the Cell.

Some of the benefits for the college from the Business Cell are as follows:

Firstly it will be a symbol of progressiveness of the college which cares for providing best exposure and expanding possibilities for the students.

Secondly there will be strong industry interface as eminent people from industry will be involved in the planned Actions/Activities.

Thirdly it will be a useful exposure for the Faculty Leader to get insights about a crucial and upcoming field.

Fourthly it will be a great social contribution as Entrepreneurial and Family Business together constitute the lifeline of Indian Economy and generate highest contribution to GDP and Employment.

Guidelines for Association

The Business Cell is led by a Faculty Leader who will be the liaison between college and AIFMB. The students should have a committee who will take the initiative in coordinating the Activities planned for the year. AIFMB will provide a Mentor who is a young Business Leader and can inspire the students to greater performance. The Program Director will facilitate smooth conduct of the planned Activities.

The following Actions are planned for the year

- ‘Samagams’ – interaction with a family businessman who will share his journey, ups and downs and the excitement of being in the business.
- Industrial visits to family or non-family businesses to get an idea about the different forms of business and its dimensions. Such visit will be inspirational and will ignite the aspirational dreams for oneself.
- Panel discussion, inviting experts and stake holders in different family business to understand the different dimensions, challenges and the opportunities in joining the family business.
- Talks by experts who could be motivational as well as guiding the young students into bigger dreams and leading them towards building strong action plans.



REGISTRATION FORM

AIFMB welcomes you to become a member of the community of Faculty Leaders. Our mission is to groom the students to become job creators rather than seekers. Both 1ST and 2nd generation entrepreneurs are eligible for this program.

Kindly provide the following information about your esteemed institution.

A) Institute leaders and decision makers

- a) Type of Institute Private/ Public
- b) Affiliated to university
- c) Executive head of the Institute
- d) Owner / Trustee of the Institute

B) Institute's current Entrepreneurship infrastructure and programs

- a) Student Entrepreneurship Center
 - b) Programs available today (pls state 'Y' if available; pls state avg annual nos. as appropriate)
 - c) Entrepreneur talks and panel discussions..... Nos.....
 - d) Formal Mentoring program for studentsY/N
 - e) Program for 2nd generation entrepreneurs.....Y/N
 - f) Institute e's current e -ship faculty members
- Name of Faculty 1.....Email id.....
- Name of Faculty 2.....Email id.....

C) Details of Institute's Faculty Leader for Business Cell as appointed by Management.

Name

PhoneEmail

The Registration will be valid for 1 year from the time of filling up during which the institute will have free of cost access to all resources, programs and initiatives of AIFMB.